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*Spa & Resort*  
**EXPO & CONFERENCE**

**MEDICAL**  **AESTHETICS**  
Conference & Exposition

**For: Spa & Resort Expo and Conference  
Medical Aesthetics Conference and Expo**

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## **“BEST OF SHOW” AWARDS GO TO SPA AND MEDICAL AESTHETICS INDUSTRY STARS AT NY EVENT**

**- “Best of Show” award winners and “New and Notables” announced at the 2008 New York Spa & Resort Expo and Conference and Medical Aesthetics Conference and Expo -**

**NEW YORK** –“Best of Show” new products were named at the 2008 New York Spa & Resort Expo and Conference and Medical Aesthetics Conference and Expo, and recognize the brightest stars in the spa, resort and medical aesthetics industries. The New Product Showcase winners in both the spa and medical aesthetics categories were selected by a distinguished panel of judges from *SpaFinder*, a 360-degree media marketing and gift certificate company dedicated to the global spa marketplace.

The “Best of Show” award for best new spa product went to **Susan Ciminelli**, [www.susanciminelli.com](http://www.susanciminelli.com). Susan Ciminelli’s products include Cleansing Milk face and eye make-up remover, Algae Deep Cleanse enzymatic skin polisher and Seawater, which drives moisture deeply into the skin.

The “Best of Show” award for best new medical aesthetics product was awarded to **DoshaCare**, [www.doschacare.com](http://www.doschacare.com). DoshaCare skincare products combine Ayurvedic healing with western science for customized skincare, using a “Skin Dosha” to decide which products are best for each individual’s skin type.

The “New and Notable” product winners include:

- **AngelFeet**, [www.angelfeet.com](http://www.angelfeet.com) – AngelFeet Pedicure Files are one-piece surgical stainless-steel products that don’t cut or grate the skin and are autoclave-safe. AngelFeet Pedicure Files are long lasting, and remove the toughest calluses.
- **Blinc Inc.**, [www.blincinc.com](http://www.blincinc.com) – Blinc Inc. Kiss Me mascara is not paint-based like traditional mascara. Instead, it relies on an acrylic co-polymer that forms

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tiny little tubes around the lashes. As a result, Kiss Me doesn't run, smudge, smear, flake, or clump.

- **Bethesda Skincare**, [www.bethesdaskincare.com](http://www.bethesdaskincare.com) – Bethesda Sunscreen Soap contains a combination of healing and therapeutic properties. It not only moisturizes skin, but it also protects the body from the harmful rays of the sun by leaving behind an unnoticeable protective layer that provides daily sun protection.
- **Clarisonic**, [www.clarisonic.com](http://www.clarisonic.com) – Oscillating back and forth at a sonic frequency of more than 300 movements per second, the two dynamic zones of the Clarisonic Skin Care System work with the skin, not against it for deep cleansing.

“We are so pleased with the quality and variety of the new product submissions this year, and choosing ‘Best of Show’ winners has never been so challenging,” said Susie Ellis, President of SpaFinder. “With so many innovative new products and technological advancements debuting at the Spa & Resort and Medical Aesthetics events, industry professionals and consumers are in store for truly great things in the coming year.”

As the only trade event that caters to both the fast-growing spa and medical aesthetics industries, the Spa & Resort Expos and Conferences and Medical Aesthetics Conferences and Expo are the ultimate resources for cutting-edge industry information, product innovations, technological advancements, and access to the newest developments in service and treatments.

For detailed descriptions of new products, exhibitors, events, conferences, and speakers at the 2009 Los Angeles Spa & Resort Expo and Conference and Medical Aesthetics Conference and Expo, February 21-22 at the Los Angeles Convention Center in Los Angeles, please visit [www.thespashows.com](http://www.thespashows.com).

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Reed organizes a wide range of events, including exhibitions, conferences, congresses and meetings. Its portfolio of over 460 events serves 52 industry sectors, including: Aerospace and defense, building and construction, design, electronics, energy, oil and gas, entertainment, food and hospitality, gifts, healthcare, IT/telecoms, jeweler, manufacturing, marketing and business services, pharmaceuticals, property, publishing, security, sport and recreation, transport and logistics, travel.

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**EDITOR'S NOTE: For more information about the Spa & Resort Expo and Conference and the Medical Aesthetics Conference, or to speak with event vice president Nancy Largay, please call Pamela Wadler or Nancy Trent at 212-966-0024.**